



CALL FOR ENTRIES

2010 DESIGN, ART & TECHNOLOGY AWARDS AND ANNUAL REGIONAL ART EXHIBITION

THE PITTSBURGH TECHNOLOGY COUNCIL IS PROUD TO PRESENT THE 2010 ANNUAL DESIGN, ART & TECHNOLOGY AWARDS AND ANNUAL ART EXHIBITION. FEATURING NEW AWARDS AND A NEW FORMAT, THIS YEAR'S EVENT PROMISES TO BE BETTER THAN EVER!

EVENT DATE:
THURSDAY, MAY 6, 2010

D.A.T.A. VIP RECEPTION

An exclusive VIP cocktail reception at the 15 Minutes Gallery prior to the event.

D.A.T.A. AWARDS CEREMONY AND MAIN OPENING EVENT

The 2010 Design, Art & Technology Awards and Exhibition (DATA) is the region's signature art and technology event.

This year, the event features speakers **Burton Morris** and **MEDRAD CEO, John Friel**, as well as an exhibition of the region's most innovative artwork, creative tech showcases, and awards for the region's best and brightest creative minds.

FOR MORE INFORMATION VISIT:
WWW.15MinutesGallery.org



The 15 Minutes Gallery is now accepting submissions in all media to be included in the annual summer exhibition and to be eligible to receive one of the first-ever DATA Awards. *All selected artists will be invited as special guests to DATA's VIP cocktail reception, and will have an opportunity to talk about their work during the exclusive exhibition preview prior to the awards ceremony.*

AWARDS & EXHIBITION:

Twenty five artists will be selected to show their work in the 2010 Design, Art and Technology exhibition. All submissions will be eligible for the following awards:

2010 DATA Artist of the Year: This award will be presented to the Best in Show -- the work that represents the highest excellence in both creativity and innovation. Prizes TBA.

2010 DATA Musician of the Year: The recipient of this award will demonstrate sonic innovation and/or integrate a creative employment of technology. The winner will be invited to perform at the 2010 DATA Awards ceremony and share their music with the community on TECHVIBE Radio, the 2010 Three Rivers Arts Festival, and other Council media outlets and events.

2010 DATA Video/Film Artist of the Year: Presented in partnership with Pittsburgh Filmmakers and juried by leading industry professionals. This award will be presented to an exceptional time-based media artist(s) working in experimental, installation, documentary or narrative film or video. The artwork will be featured at the 2010 DATA Awards ceremony, as well as the Three Rivers Arts Festival and other 2010 Art + Tech events.

The 15 Minutes Award: *Get Your 15 Minutes of Fame.* This award honors the best 2-D work of art, including: illustration, design, painting, photography or mixed media. This work will be featured as the cover art for TEQ Magazine this year, and will include an Artist Feature article in TEQ Magazine.

The TAP into ART Award: Presented in partnership with Gateway to the Arts. The recipient of this award will become the 2010 TAP INTO ART Featured Artist. Honoring the best work of intersecting art and technology, this piece of art will become the signature artwork for the TAP INTO ART event on September 30, 2010, and will travel throughout schools in the Pittsburgh region for one year, educating and inspiring children in our region.

Corporate Choice Award: *Get into the business of creativity.* Juried by our Corporate Partners, this award will be presented to the work that best represents the confluence of art for the business environment and will be featured on consignment in a corporate office space.

The 15's Fifteen: The 15 Minutes Gallery will honor 15 Artists, including the above awardees, as the 2010 15 Minutes Gallery Artists. These artists will be invited to show and sell work throughout the year in the Pittsburgh Technology Council's corporate art space, and will have the opportunity to participate in Art + Technology events throughout the year, including the Art + Technology Corridor at the Three Rivers Arts Festival, this year's TAP into ART event and more.

TO ENTER: Send a one-page resume, along with the completed entry form (next page) to the address below. Include a \$25 entry fee [payable to the Pittsburgh Technology Council] and up to 5 submissions.

**ENTRY DEADLINE:
EXTENDED TO
MARCH 22, 2010**

FEES: The entry fee of \$25 [non-refundable check or money-order, payable to the Pittsburgh Technology Council] includes up to 5 artwork submissions; All works of art in the 15 Minutes Gallery can be for sale to the general public, with 75% of the proceeds returning to the artist.

CONTACT:

Direct all questions and submissions to:
Kim Chestney Harvey,
Creative Director,
Art + Technology,
Pittsburgh Technology Council,
2000 Technology Drive,
Pittsburgh, PA 15219
kharvey@pghtech.org

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2010 ENTRY FORM

DATA AWARDS & EXHIBITION



[COMPLETED MATERIALS MUST BE POSTMARKED BY MARCH 22, 2010]

Print Name _____

Daytime Phone _____

Email / Website _____

Address _____

City / State / Zip _____

Image Listing [Please number submissions to correspond to this listing. You may attach additional documents for complete description of works.]

| Title | Date Created | Medium | Dimensions/Length | Retail Price |
|----------|--------------|--------|-------------------|--------------|
| 1. _____ | | | | |
| 2. _____ | | | | |
| 3. _____ | | | | |
| 4. _____ | | | | |
| 5. _____ | | | | |

SUBMISSION MATERIALS CHECK LIST:

____ **Artist Resume:** Applicants are required to include an artist resume in print and electronic format. This should be no longer than one page, and should explain the artist's creative history. Resumes should be saved to disc with the artwork submissions in pdf, jpeg or .doc format. Do not include any additional bios or promotional materials in your package; include web links in the resume for further information, if necessary.

____ **Artwork Submission:** All entries should be submitted in electronic format. No slides, printed reproductions or original pieces of artwork will be accepted for review. Each submission must be clearly labeled with its title and artist's name. All submissions become property of the Pittsburgh Technology Council. Submission materials will not be returned. **All materials must be postmarked by March 22, 2010.**

____ **Entry Fee:** Include check or money order entry fee of \$25.00, payable to the Pittsburgh Technology Council.

____ **Proposal Form:** Complete this form, along with the items above, and return to: Kim Chestney Harvey, Creative Director, Art + Technology, Pittsburgh Technology Council, 2000 Technology Drive, Pittsburgh, PA 15219.

NOTIFICATION + DELIVERY:

Accepted participants will be notified via email or phone by **April 1, 2010**. A gallery/participant email contract will be sent as part of the acceptance notification. Chosen work must be delivered to the gallery by **Friday, April 23, 2010**. All work must be delivered ready to display, including any accessories, electronics and/or hanging wires with museum quality framing or mounting. Many two-dimensional materials will be hung over glass, so all frames **MUST BE WIRED** for gallery system hooks. Two-dimensional artwork delivered without hanging wire may be subject to exclusion from the exhibition. Advanced installation criteria must be executed by the participant in coordination with the gallery. The 15 Minutes Gallery will not be responsible for providing electronic equipment or executing installations, except in the case of the Film/Video Award. 2D artwork is limited in size to 70"x70." *The 15 Minutes Gallery will receive a 25% commission on any work sold.* **For more information, contact Kim Harvey at kharvey@pghtech.org or 412.918.4223.**

HOW DID YOU HEAR ABOUT US? _____