The technology industry is driving Pittsburgh’s growth and shaping its future.

It is now a quarter of southwestern Pennsylvania’s workforce and earns more than a third of the wages.

Representing the top tech companies in SWPA, the Pittsburgh Technology Council (PTC) has been the voice and champion of the region’s technology industry since 1983. The PTC convenes more than 130 events a year for industry leaders to build new business, gain/share knowledge and grow their networks.

 CONNECT TO TECH

PTC is your connection to this economic powerhouse!

Get a front-row seat and exclusive access to Pittsburgh’s technology industry through event sponsorship:

- Packages to meet any budget
- Target to tech sectors and/or job functions
- Package multiple event sponsorships for savings and increased leverage

DELIVERABLES

Every event and series has unique deliverables, but each sponsorship always includes the following:

- Logo recognition
- Verbal recognition
- Attendee lists
- Placement of marketing materials
- Hotlinks in electronic event marketing
- Seat(s) at the head table

Harness the power of the PTC to start building brand, business and connections!

Create a customized engagement solution with the PTC to meet your business objectives. The opportunities are endless.

Contact info Carolyn Candebat, Senior Director of Business Development 412-918-4244 | ccandebat@pghtech.org
Reach a broad cross section of the PTC’s membership and audiences at our Signature Events. Sponsorship opportunities to fit any budget and level of engagement are available.

**TECH 50**

The Pittsburgh Technology Council’s Tech 50 Awards honor southwestern Pennsylvania’s most successful and innovative technology companies. The awards recognize transformative technology centers of excellence with tech companies including life sciences, manufacturing, consumer products, culture leadership and more. From start up to large corporations, Tech 50 represents innovative leadership at all stages of growth. Tech 50 also recognizes the region’s top tech CEOs!

**CIO of the YEAR**

Each year, the Pittsburgh Technology Council and Greater Pittsburgh CIO Group gather to honor the region’s top information technology and information security executives at Pittsburgh CIO of the Year. Joined by over 650 industry leaders, CIO of the Year honors top CIOs and CISOs at all sizes and types of companies.

**BREAKFAST BRIEFINGS**

Featuring senior executive-level speakers from successful technology companies and governmental officials, Breakfast Briefings attract hundreds of attendees, giving you a chance to hear about the latest advancements taking place around the corner and around the world and offering opportunities to network and help your business grow.
The Pittsburgh Technology Council programs a variety of events targeted at technology executives. From providing best practices and knowledge share to celebrating top execs and hitting the links with new business partners the PTC’s IT-centric programing connects you to industry decision makers across every vertical.

**CIO INSIGHTS**

This series is offered 6x per year, featuring regional CIOs as guest speakers. As they share their challenges, successes, implementations and future projects that each have experienced and expect while in their role, attendees gather for breakfast and networking with their peers and potential customers.

**PTC GOLF OUTING**

A signature event for technology, manufacturing, and business services executives and professionals working in southwestern Pennsylvania, this scramble-style event provides a great opportunity for networking with peers, prospects, customers and business partners. The outing is held every August at one of the region’s most exclusive golf courses.

**I LOVE IT WHEN YOU CALL ME BIG DATA**

A unique opportunity for executives of every level involved in data storage, data management and data analysis to gather and discuss how companies can effectively gather, protect and leverage the growing amounts of data in the enterprise. With a focus on both data trends and best practices, the event will allow attendees to explore strategies and technologies surrounding real-time data processing, data protection and privacy, meeting industry regulations and compliance, and data storage.

**CYBURGH, PA INITIATIVE**

The CERT Division of the Software Engineering Institute at Carnegie Mellon University and the PTC coordinate an effort to identify pain points, barriers, and solutions around people, process and technology relating to cybersecurity.

This all–day symposium is applicable to all audiences: corporations, small business, academic institutions and public sector - especially those interested in learning how to develop a secure cyber domain for their organization.
The PTC also dedicates programming to its manufacturing and life sciences members, while its government affairs programming helps any member connect to government and elected officials.

**MADE IN PA SUPPLIER FORUMS**

Manufacturers of all size and scale learn “how to do business” with large regional and national OEMs, as well as gain an opportunity for visibility and networking with other top manufacturers. Previous supplier forums featured HP, Penn DOT, Electric Boat and Caterpillar, detailing their overall business, supplier requirements, supply chain gaps and anticipated needs.

**EXPLORE THE FLOOR**

Tour the region’s top shop floors to discover best practices around technology deployment, operations, logistics, innovation and more. These events are open only to fellow manufacturers and event sponsors. These events have explored the shop floors at US Steel, Mitsubishi, Elliott Group, Harley-Davidson, Mine Safety Appliance and Nordex.

**LIFE SCIENCES**

The region’s life sciences companies rely on the PTC connect them through regular networking opportunities.

**BIOBLAST**

Held quarterly, BioBlast convenes the top minds, executives and decision makers from southwestern Pennsylvania’s life sciences, biomedical and devices companies.

**GOVERNMENT AFFAIRS**

The PTC hosts leading policymakers to educate our members about key current issues and business opportunities with government.

**B2G SERIES**

These events are structured to connect PTC members to technology procurement opportunities at the state and Federal levels.

**PUBLIC POLICY SERIES**

These events connect PTC members to elected officials at the state and Federal levels while detailing current public policy issues from self-driving cars to the R&D Tax Credit.
The Pittsburgh Technology Council’s Creative Industries Network is dedicated to the growth of Pittsburgh’s specific creative technology-related capabilities. The network focuses on the region’s seven core creative industries: design, fine arts, software/hardware, communications, entertainment, data science and industry support services.

Get a front-row seat with those fueling design, fine arts, software/hardware, communications, entertainment, data science and the industry support services.

CREATE

CREATE is a national celebration of creativity and innovation in Pittsburgh with a full-day line-up of interactive events and opportunities to engage in the newest trends in creativity and innovation.

CREATE 2017 brings together artists, entrepreneurs, geeks, investors, makers, innovation leaders, students and general creative tech enthusiasts to be inspired by each other, discover new opportunities, and find out what’s next.

CMO INSIGHTS

CMO Insights focuses on the region’s top marketing leaders, and what they are doing to keep their companies ahead of the curve. Presented in partnership with the Pittsburgh Advertising Federation, this educational and inspiring series features top industry leaders and CMOs who share their knowledge and experience on the latest marketing and technology trends.

CREATIVE CLASH

The Creative Clash Mixers are fun at the intersection of art and technology. We hang out at some of the coolest spots in the city and make friends to the backdrop of innovation. Popular mixer venues have been Techshop, the Carnegie Museum of Art, The Andy Warhol Museum, The Mattress Factory and more.

DIY CO-CREATE BUSINESS BUILDING WORKSHOPS

In these hands-on workshops, creatives and entrepreneurs learn from industry experts with the latest strategies for business growth. These workshops are designed to empower individuals to take ownership of their success with insider tips and secrets from some of the most successful thought-leaders.
The PTC helps on average 500 companies find top talent every year. The PTC does this through job fairs and custom recruiting services. To ensure a vibrant workforce well into the future, the PTC convenes STEM and education technology events, too.

**STEM SUMMIT**

STEM Summit is a one-day event designed to bring together education leaders with technology companies from the Pittsburgh area to see STEM in action. Attendees will have the opportunity to not only hear about cutting edge STEM education practices but all attendees will have the opportunity to visit some of the most exciting technology companies in the region to get a taste of what it is like to work in the STEM sector.

**TRETC CONFERENCE**

TRETC 2016 convenes teachers and K-12 administrators to network with their peers and choose from over 50 professional development sessions to enhance their classroom teaching abilities. The theme for TRETC 2016 was “Reimagining Technology in Learning,” focusing on the five key strategic areas from the National Educational Technology Plan: Learning/Teaching / Leadership / Assessment / Infrastructure. This is a great op-

**HIRE UP**

Hire UP, helps tech companies to find top talent from across the Pittsburgh region! Each job fair-style event invites hundred of jobseekers to meet up to 30 tech companies in one location.

**TECH CONNECT**

Customized hiring events for your company to meet prescreened candidates, attract passive job seekers and leverage deep hiring knowledge.

Contact info: Carolyn Candebat,
Senior Director of Business Development
412-918-4244 | ccandebat@pghtech.org