

# STEM 2 WORK

Bridging the Gap Between Education & Innovation

May 10, 2018

ROBERT MORRIS  
UNIVERSITY

PRESENTED BY: Pittsburgh  Technology Council

**2018 STEM SUMMIT SPONSORSHIP OPPORTUNITIES**

# STEM 2 WORK

## 2018 STEM SUMMIT SPONSORSHIP OPPORTUNITIES

The 2018 STEM Summit is a one-day event designed to bring together education leaders with technology companies from the Pittsburgh area to see “STEM-In-Action.” At this year’s event, STEM Summit attendees will have the opportunity to talk about cutting edge STEM education practices, plus all attendees will have the opportunity to visit some of the most exciting technology companies in the region enabling them to see what it is like to work in the STEM sector. Join us at the 2018 STEM Summit for engaging discussions, a keynote speech, and STEM company visits!

### EVENT AGENDA (TENTATIVE)

- 7:15 am: Check-In, Networking & Continental Breakfast
- 8:00 am: Event Kickoff by PTC
- 8:15–9:30 am: - Keynote Speaker TBD
- 9:30-9:45 am: Break
- 9:45-10:00 am: Board Buses for Company Tours
- 10:00 am: Depart for 1st Company Tours
- 10:30 am: Arrive at Companies & Begin Tour/Presentations
- 12:00-12:30 pm: Lunch Break at 1st Tour Company
- 12:30-12:45 pm: Board Buses & depart for 2nd Tour Company
- 1:15 pm: Arrive at 2nd Companies and Begin Tour/Presentations
- 2:45 pm: Finish 2nd Tour and Board Bus for return trip
- 3:15 pm: Depart for Home

### PREVIOUS YEAR'S COMPANY TOURS INCLUDED:



**INDUSTRIAL  
SCIENTIFIC**

**FedEx**

**SCHELL GAMES**

**Google**

**EATON**  
Powering Business Worldwide



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### PLATINUM SPONSOR

#### 2 AVAILABLE

- Industry Exclusivity
- Four (4) event tickets
- Optional exhibit space, including table, power & wifi for materials for first part of day (@ event location)
- Recognition on all digital marketing materials & event signage as "Platinum Sponsor"
- List of attendees post-event (attendee name, title and company only)
- Opportunity for a company office/building to be a Host Tour locations for STEM Summit attendees (details and requirements TBD with Council Event Director)
- Opportunity to provide company literature and/ or giveaways at event registration table
- Opportunity to introduce a featured speaker at the event
- First right of refusal for 2019 STEM Summit: Deadline October 31, 2018

**SPONSORSHIP INVESTMENT: \$5,500**

### GOLD SPONSOR

#### 4 AVAILABLE

- Three (3) event tickets
- Recognition on all digital marketing materials & event signage as "Gold Sponsor"
- List of attendees post event (attendee name, title and company only)
- Opportunity for a company office/ building to be a Host Tour location for STEM Summit attendees (details and requirements TBD with Council Event Director)
- Opportunity to provide company literature and/ or giveaways at event registration table.

**SPONSORSHIP INVESTMENT: \$4,000**

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### TRANSPORTATION SPONSOR

#### 4 AVAILABLE

- Two (2) event tickets
- Recognition on all digital marketing materials & event & bus signage as "Transportation Sponsor"
- List of attendees post-event (attendee name, title and company only)
- Opportunity to provide company literature or giveaways on attendee buses.

**SPONSORSHIP INVESTMENT: \$2,500**

### BREAKFAST SPONSOR

#### 1 AVAILABLE

- Two (2) event tickets
- Recognition on all digital marketing materials & event signage as "Breakfast Sponsor"
- List of attendees post-event (attendee name, title and company only)

**SPONSORSHIP INVESTMENT: \$2,500**

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### WI-FI SPONSOR

#### 1 AVAILABLE

- Two (2) event tickets
- Company Logo on WI-FI card, handed out to all attendees
- Recognition on all digital marketing materials & event signage as "WI-FI Sponsor"
- Firm collateral distributed
- List of attendees post-event (Attendee name, title and company only)

**SPONSORSHIP INVESTMENT: \$2,000**

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# CHOOSE YOUR SPONSORSHIP LEVEL



**PLEASE SELECT FROM THE FOLLOWING:**

- Platinum Sponsor \$5,500
- Gold Sponsor \$4,000
- Transportation Sponsor \$2,500
- Breakfast Sponsor \$2,500
- WI-Fi Sponsor \$2,000

**SPONSORSHIP TERMS AND CONDITIONS**

**Terms of Payment:** The Sponsor shall pay the agreed upon rate at the time indicated on the invoice for each sponsored event in accordance with the terms and conditions of the Contract. The Sponsor to whom the bill is directed shall be liable for its payment.

**Omission of Sponsorship:** Failure by the Council, and through no fault of the Sponsor, to include authorized sponsor in the particular event or program terminates Sponsor's responsibility to pay for the Sponsorship for such event or program but shall not be grounds for terminating the contract. Sponsorships which are omitted shall be reported to the Sponsor. The Sponsor has the right to request the Council to sponsor a subsequent event or program within the same event or program series.

**Objections:** All Sponsorships placed by the Council pursuant to this Contract is deemed to be done with the concurrence of the event or program. Unless the Sponsor notifies the Council in writing within fifteen (15) days from the mailing of any invoice for Sponsorship hereunder, shall be conclusive as to the correctness of the Sponsorship therein and shall constitute as valid.

**Limitation of Liability:** Neither party shall be liable to the other for special, indirect, incidental or consequential damages with respect to this agreement, its termination nor any services rendered hereunder. In no event, shall the Council's total liability to the Sponsor exceed the total fee paid to the Council. Sponsor and Council agree to mutually indemnify and hold other party harmless from any claim of infringement of any copyright including any reasonable attorney's fees, damages, costs, or the like arising out of any claim of infringement.

**Proof of Sponsorship:** The Council agrees to provide proof of Sponsorship at the time of billing if it requested by Sponsor. Failure to forward or furnish such copy, page or affidavit shall not constitute a ground for termination of the Contract or for not paying such bill. Every effort will be made by the Council to comply with normal requests.

**Termination:** Council may terminate this Contract by written notice to Sponsor upon any default in the performance of any term or condition hereof, provided, however, Sponsor has the right except in the case of failure to pay an invoice to cure any such default within fifteen (15) days of mailing such notice. The Sponsor may cancel any Sponsorship sixty (60) days prior to event or program date.

**Finance Charges and Collection:** Any account balance over thirty (30) days will be subject to a 1 1/2% per month finance charge (18% per annum) as long as said amount is outstanding. Any account over one hundred twenty (120) days will be the responsibility of the Sponsor, as well as the unpaid balance, finance charges and any cost of collection.

**Acceptance:** This contract is subject to all Terms and Conditions shown above.

**Payment Terms:** Upon execution of this Memorandum of Understanding, the Council shall submit an invoice to Sponsor for the Total Cash Investment to be paid within 30 days of the invoice date. Payment must be received prior to event date.

By signing below, Sponsor agrees to the above terms. In return, the Council agrees to provide the deliverables listed above.

**Sponsor**

**Pittsburgh Technology Council**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

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Date

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Date

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Email address

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Email Address

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Phone Number

\_\_\_\_\_  
Phone Number

Sponsor Company Name as it Should Be Listed\* \_\_\_\_\_

Legal Company Name\* \_\_\_\_\_

Main Contact for Management of Sponsorship Deliverables\* \_\_\_\_\_

Email Address\* \_\_\_\_\_ Phone Number \_\_\_\_\_