

The Pittsburgh Technology Council's  
**CREATE FESTIVAL + CREATIVE INDUSTRY AWARDS**  
**SPONSORSHIP OPPORTUNITIES**

Presented by the Pittsburgh Technology Council in partnership with the Three Rivers Arts Festival, the CREATE Festival features a full-day line-up of interactive events and opportunities to engage in the newest trends in creativity and innovation. CREATE carries on a nine-year tradition celebrating the creative industries in Pittsburgh.

*CREATE 2018 brings together artists, entrepreneurs, geeks, investors, makers, innovation leaders, students and general creative tech enthusiasts to be inspired by each other, discover new opportunities, and find out what's next.*

This year's festival is packed full of opportunities to learn, share and connect over newest and most exciting ideas. We kick off with **IdeaFest**, talks and performances exploring the power of Creativity to change the world, on the AWC Stage; the **Innovation Salon**, a full-day expo featuring art, tech, workshops and interactive activities; and the **Creative Industries Awards Party**, with music, food and fun, followed by an awards ceremony for the best of the best in this year's Creative Industries.

[Last year's event attracted around 1,000 visitors from Pittsburgh, and all around the country.](#)

**EVENT DETAILS:**

**June 6-7, 2018**

**The August Wilson Center in the Pittsburgh Cultural District**

***In Partnership with the Three Rivers Arts Festival***

**980 Liberty Ave, Pittsburgh, PA 15222**

**AGENDA:**

**Wednesday**

12-4 International Creativity Summit

**Thursday**

1-4p Innovation Salon, featuring art, tech, interactive and workshops

1-3p Idea-Fest Conference, featuring creative talks, panels and performances

5-9: Creative Industry Party and Awards Ceremony honoring over 50 of the region's top creatives

## Sponsor Levels and Deliverables

### Diamond \$8,000 (One available)

- **(8) All-Access Pass Event Tickets**
- **Headline Event Opportunity, positioning company as industry leader (while opportunities last)**
- **Headline Speaking Opportunity or welcome at Kick-off or Awards Ceremony**
- **Headline Exhibit space at the Innovation Salon (full day)**
- **CREATE Awards Category Branding and Awards Presentation**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Seat on the CREATE Awards judging panel, honoring over 50 companies each year
- Headline Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

### Gold \$6,000 (Two available)

- **(5) All-Access Pass Event Tickets**
- **Speaking Opportunity**
- **Premium Exhibit space at the Innovation Salon (full day)**
- **CREATE Awards Category Branding and Awards Presentation**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Seat on the CREATE Awards judging panel, honoring over 50 companies each year
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

### Bronze Sponsor \$3,000 (Four available)

- **(3) All-Access Pass Event Tickets**
- **Exhibit space at the Innovation Salon (full day)**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

### Silver Sponsor \$1,500 (Three available)

- **(2) All-Access Pass Event Tickets**
- **Exhibit space at the Innovation Salon (full day)**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title