

## The Pittsburgh Technology Council's **CREATE FESTIVAL + CREATIVE INDUSTRY AWARDS** **SPONSORSHIP OPPORTUNITIES**

Presented by the Pittsburgh Technology Council in partnership with the Three Rivers Arts Festival, the CREATE Festival features a full-day line-up of interactive events and opportunities to engage in the newest trends in creativity and innovation. CREATE carries on a nine-year tradition celebrating the creative industries in Pittsburgh.

*CREATE 2018 brings together artists, entrepreneurs, geeks, investors, makers, innovation leaders, students and general creative tech enthusiasts to be inspired by each other, discover new opportunities, and find out what's next.*

This year's festival is packed full of opportunities to learn, share and connect over newest and most exciting ideas. We kick off with **IdeaFest**, talks and performances exploring the power of Creativity to change the world, on the AWC Stage; the **Innovation Salon**, a full-day expo featuring art, tech, workshops and interactive activities; and the **Creative Industries Awards Party**, with music, food and fun, followed by an awards ceremony for the best of the best in this year's Creative Industries.

[Last year's event attracted around 1,000 visitors from Pittsburgh, and all around the country.](#)

### **EVENT DETAILS:**

**June 6-7, 2018**

**The August Wilson Center in the Pittsburgh Cultural District**

***In Partnership with the Three Rivers Arts Festival***

**980 Liberty Ave, Pittsburgh, PA 15222**

### **AGENDA:**

**Wednesday**

12-4 International Creativity Summit

**Thursday**

1-4p Innovation Salon, featuring art, tech, interactive and workshops

1-3p Idea-Fest Conference, featuring creative talks, panels and performances

5-9: Creative Industry Party and Awards Ceremony honoring over 50 of the region's top creatives

## **Sponsor Levels and Deliverables**

**Diamond \$8,000 (One available)**

- **(8) All-Access Pass Event Tickets**
- **Headline Event Opportunity, positioning company as industry leader (while opportunities last)**
- **Headline Speaking Opportunity or welcome at Kick-off or Awards Ceremony**
- **Headline Exhibit space at the Innovation Salon (full day)**
- **CREATE Awards Category Branding and Awards Presentation**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Seat on the CREATE Awards judging panel, honoring over 50 companies each year
- Headline Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

**Gold \$6,000 (Two available)**

- **(5) All-Access Pass Event Tickets**
- **Speaking Opportunity**
- **Premium Exhibit space at the Innovation Salon (full day)**
- **CREATE Awards Category Branding and Awards Presentation**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Seat on the CREATE Awards judging panel, honoring over 50 companies each year
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

**Silver Sponsor \$3,000 (Four available)**

- **(3) All-Access Pass Event Tickets**
- **Exhibit space at the Innovation Salon (full day)**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title

**Bronze Sponsor \$1,500 (Three available)**

- **(2) All-Access Pass Event Tickets**
- **Exhibit space at the Innovation Salon (full day)**
- 2 Complimentary Drink Tickets per attendee at CREATE Awards Party
- Recognition on all CREATE Marketing and PR (mailing list over 10K)
- Promotion on all Event Signage and CREATE feature video
- Materials/product distribution at the event
- List of attendees by name, company and title



# CHOOSE YOUR SPONSORSHIP LEVEL:

PLEASE SELECT FROM THE FOLLOWING:

Diamond Sponsor \$8,000

Silver Sponsor \$3,000

Gold Sponsor \$6,000

Bronze Sponsor \$1,500

## SPONSORSHIP TERMS AND CONDITIONS

**Terms of Payment:** The Sponsor shall pay the agreed upon rate at the time indicated on the invoice for each sponsored event in accordance with the terms and conditions of the Contract. The Sponsor to whom the bill is directed shall be liable for its payment.

**Omission of Sponsorship:** Failure by the Council, and through no fault of the Sponsor, to include authorized sponsor in the particular event or program terminates Sponsor's responsibility to pay for the Sponsorship for such event or program but shall not be grounds for terminating the contract. Sponsorships which are omitted shall be reported to the Sponsor. The Sponsor has the right to request the Council to sponsor a subsequent event or program within the same event or program series.

**Objections:** All Sponsorships placed by the Council pursuant to this Contract is deemed to be done with the concurrence of the event or program. Unless the Sponsor notifies the Council in writing within fifteen (15) days from the mailing of any invoice for Sponsorship hereunder, shall be conclusive as to the correctness of the Sponsorship therein and shall constitute as valid.

**Limitation of Liability:** Neither party shall be liable to the other for special, indirect, incidental or consequential damages with respect to this agreement, its termination nor any services rendered hereunder. In no event, shall the Council's total liability to the Sponsor exceed the total fee paid to the Council. Sponsor and Council agree to mutually indemnify and hold other party harmless from any claim of infringement of any copyright including any reasonable attorney's fees, damages, costs, or the like arising out of any claim of infringement.

**Proof of Sponsorship:** The Council agrees to provide proof of Sponsorship at the time of billing if it requested by Sponsor. Failure to forward or furnish such copy, page or affidavit shall not constitute a ground for termination of the Contract or for not paying such bill. Every effort will be made by the Council to comply with normal requests.

**Termination:** Council may terminate this Contract by written notice to Sponsor upon any default in the performance of any term or condition hereof, provided, however, Sponsor has the right except in the case of failure to pay an invoice to cure any such default within fifteen (15) days of mailing such notice. The Sponsor may cancel any Sponsorship sixty (60) days prior to event or program date.

**Finance Charges and Collection:** Any account balance over thirty (30) days will be subject to a 1 1/2% per month finance charge (18% per annum) as long as said amount is outstanding. Any account over one hundred twenty (120) days will be the responsibility of the Sponsor, as well as the unpaid balance, finance charges and any cost of collection.

**Acceptance:** This contract is subject to all Terms and Conditions shown above.

**Payment Terms:** Upon execution of this Memorandum of Understanding, the Council shall submit an invoice to Sponsor for the Total Cash Investment to be paid within 30 days of the invoice date. Payment must be received prior to event date.

By signing below, Sponsor agrees to the above terms. In return, the Council agrees to provide the deliverables listed above.

**Sponsor**

**Pittsburgh Technology Council**

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Authorized Signature

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Authorized Signature

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Phone Number

Sponsor Company Name as it Should Be Listed\* \_\_\_\_\_

Legal Company Name\* \_\_\_\_\_

Main Contact for Management of Sponsorship Deliverables\* \_\_\_\_\_

Email Address\* \_\_\_\_\_ Phone Number \_\_\_\_\_