



Presented by:



**Pittsburgh
Technology
Council**

In Partnership With:



THREE RIVERS EDUCATIONAL TECHNOLOGY CONFERENCE

WHEN: November 6, 2018

WHERE: Baldwin High School

OVERVIEW

Three Rivers Educational Technology Conference (TRET) is the premier K-16 educational technology conference in western Pennsylvania. More than 600 educators from K-12 schools, higher education and non-profits come to the event. In addition, each year 30 vendors showcase their new technologies. TRET is an outstanding and inexpensive way to find out what's happening, network with colleagues and experts in educational technology, and to obtain Act 48 credits.

VISION

The Three Rivers Educational Technology Conference, in cooperation with the Pittsburgh Technology Council and the Allegheny Intermediate Unit, envisions a future where professional educators possess the information and communication technology leadership skills necessary to prepare students for global opportunities using digital technologies.

Through ongoing involvement and high-impact professional development experiences, the Three Rivers Educational Technology Conference builds a community of lifelong learners that enables educators to skillfully connect students with technology tools for the future.

EXECUTIVE SUMMARY

WHO YOU WILL MEET



**600+ educators,
entrepreneurs and
technology innovators**



**4: 1 Ratio
Teachers: K-12
Administrators**



**50+ education,
entrepreneurial and
industry presenters**

HOW YOU WILL BENEFIT



**Connect with Ed+Tech
champions, industry
leaders and education
innovators**



**Learn through 50
unique presentations
and education-based
case studies**



**Participate- Sponsor an
Ed+Tech Session with a
school leader**

TRETC SPONSORSHIP OPTIONS

Platinum Sponsorship (3 Available)

\$5,500

- Industry exclusivity
- Opportunity to introduce a speaker or panelist
- Five (5) complimentary tickets to the full-day summit
- Exhibit table
- Recognition on all marketing materials as "Platinum Sponsor"
- Company logo and recognition as "Platinum Sponsor" included on all event signage and on TRETC page of PTC website
- 110V electric outlet
- Wireless internet connection
- List of attendees: name, company and title only, to be provided post-event

Gold Sponsorship (5 Available)

\$3,500

- Four (4) complimentary tickets to the full-day summit
- Exhibit table
- Recognition on all marketing materials as "Gold Sponsor"
- Company logo and recognition as "Gold Sponsor" included on all event signage and on TRETC page of PTC website
- 110V electric outlet
- Wireless internet connection
- List of attendees: name, company and title only, to be provided post-event

SCHEd Sponsor (2 Available)

\$2,500

SCHEd is TRETC's mobile app used to communicate with attendees during the event. Full agenda, locations, times and speakers will be accessible via smartphone

- One of two ads to appear in the actual SCHEd app for TRETC
- Three (3) complimentary tickets to the full-day summit
- Exhibit table
- Recognition on all marketing materials as "SCHEd Sponsor"
- Company logo and recognition as "SCHEd Sponsor" on all event signage and on TRETC page of PTC website
- 110V electric outlet
- Wireless internet connection
- List of attendees: name, company and title only, to be provided post-event

**** TABLE SPACES ARE ASSIGNED ON A FIRST COME, FIRST SERVE BASIS**

TRETC SPONSORSHIP OPTIONS

Silver Sponsor (4 Available)

\$2,000

- Exhibit table
- Three (3) complimentary tickets to the full-day summit
- Company logo and recognition as "Silver Sponsor" on all event signage and on TRETC page of PTC website
- Recognition on all marketing materials as "Silver Sponsor"
- 110V electric outlet
- Wireless internet connection
- List of attendees: name, company and title only, to be provided post-event

Wi-Fi Sponsor (1 Available)

\$1,500

- Company logo to appear on wireless connection information card
- Exhibit table
- Two (2) complimentary tickets to the full-day summit
- Recognition on all marketing materials as "Wi-Fi Sponsor"
- Company logo and recognition as "Wi-Fi Sponsor" on all event signage and on TRETC page of PTC website
- 110V electric outlet
- Wireless internet connection
- List of attendees: name, company and title only, to be provided post-event

Exhibitor - Limited Space Available

\$850

- Exhibit table
- Two (2) complimentary tickets to the full-day summit
- 110V electric outlet
- Wireless Internet connection
- Company listing on TRETC page of PTC website

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SPONSORSHIP/BOOTH INTEREST FORM

Please email your signed and completed Interest Form to **Carolyn Candebat** at the **Pittsburgh Technology Council** at ccandebat@pghtech.org.

This agreement is made and entered into by and between the Pittsburgh Technology Council, having its principal office at 2000 Technology Drive, Pittsburgh, PA 15219 and

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

for the purpose of sponsoring the 2018 TRET Conference

Please select from the following:

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsorship - \$5,500 | <input type="checkbox"/> Silver - \$2,000 |
| <input type="checkbox"/> Gold Sponsor - \$3,500 | <input type="checkbox"/> Wi-Fi- \$1,500 |
| <input type="checkbox"/> SCHED - \$2,500 | <input type="checkbox"/> Exhibitor - \$850 |

COMPANY

SIGNED: _____

PRINT NAME: _____

COMPANY: _____

PHONE: _____

EMAIL: _____

DATE: _____

FOR THE COUNCIL

SIGNED: _____

PRINT NAME: **Carolyn Candebat**
TITLE: Senior Director Business
Development & Advertising
COMPANY: **Pittsburgh Technology Council**