



Pittsburgh Technology Council

WE HELP OUR REGION'S
TECHNOLOGY COMPANIES SUCCEED

MEMBERSHIP OVERVIEW

FOR 40 YEARS, WE'VE BEEN A PARTNER IN THE REGION'S SUCCESS

ADVERTISING & SPONSORSHIP

412.918.4244

ADVOCACY & GOVERNMENT RELATIONS

412.918.4297

BENEFITS & INSURANCE

855.717.2864

CAREER CONNECTOR

412.918.4281

EVENT REGISTRATION

412.918.4229

MEMBER AND NETWORK PROGRAMS

412.918.4229

MEMBERSHIP

412.918.4225

TALENT

412.918.4281

VISIBILITY

412.918.4295

HAVE A CONCERN NOT LISTED HERE?

CALL 412.918.4225 FOR ASSISTANCE

We've got the knowledge & resources to help you: find & retain talent, develop new business, connect to government & grow your visibility.

4 PROVEN PLATFORMS FOR SUCCESS

1. BUSINESS DEVELOPMENT

We create an environment for you to sell your products & find strategic partners.

INFORMATION TECHNOLOGY NETWORK

- CIO Insights Series
- CIO Survey
- CIO of the Year Awards
- Cyburgh, PA Initiative
- Beyond Big Data

ADVANCED MANUFACTURING NETWORK

- Explore the Floor
- Supplier Forum Series

CREATIVE INDUSTRIES NETWORK

- DIY Marketing Series
- CMO Insights

PTC FOR CONNECTIONS

- Access an international network of tech councils
- Promote your events and webinars through our communications channels

VENTURE CAPITAL & ENTREPRENEURS

- Connects Pittsburgh companies with global venture capital and finance firms in Silicon Valley, Boston, New York and more
- Brings top VCs to Pittsburgh to evaluate the region's deal flow

MEETING SPACES

- Access to PTC facilities for your company or event
- Cubicles, meeting rooms, and conference center rentals
- A/V and teleconference technology

2. TALENT & PEOPLE

Attracting & retaining a talented workforce is every technology company's top concern. We help!

PGH CAREER CONNECTOR

PghCareerConnector.com

- Free, unlimited job postings for members
- Searchable resume database
- Candidate pool ranging from intern to C-suite
- Featured employer sites and featured job listings

HIRE UP RECRUITING FAIRS

- General and targeted hiring events for multiple companies
- Meet hundreds of candidates at a single event

TECH CONNECT CUSTOMIZED RECRUITING

- Strategy and consulting to design a custom hiring event
- Showcases your office and corporate culture
- Harnesses our network to attract the best candidates

HR TOOLS & RESOURCES

- Winning Talent Together
- EDGE Women's Leadership Development Program
- Compensation Survey

K-12 EDUCATOR PROGRAMMING

- Three Rivers Educational Technology Conference (TRETc)
- STEM Summit
- Regional school technology tours
- Speakers of STEM
- LAUNCH

EMPLOYEE BENEFITS

- The PTC Corporate Coverage Group provides tailored employee benefits and insurance
- Compliance & benefits
- Risk management
- Cybersecurity & disaster recovery
- MEP 401K Program

3. GOVERNMENT RELATIONS

We advocate for a pro-growth public policy environment & help innovation firms navigate economic development & grant programs.

ADVOCACY FOR INNOVATORS

- Reduces PA's corporate net income tax
- Targets the Commonwealth's resources on efforts that support growth of local start-ups

B2G SERIES

- Works to educate about R&D and procurement-related opportunities at all levels of government
- Hosts government procurement leaders

PERSONALIZED GOV'T. AFFAIRS

- Hosts elected officials for company tours
- Navigates state and local grants, awards, and RFPs
- Educates on the changes in federal, state, and local contracting rules and compliance

RESEARCH

- Latest growth and economic impact numbers from Pittsburgh's tech sector
- Local venture capital and investment activity

PUBLIC POLICY SERIES

- Hosts leading policymakers to educate our members about key current issues

ECONOMIC DEVELOPMENT

- Learn to navigate tech-based economic development programs at state & federal levels

4. VISIBILITY

Hiring? Looking for customers? Launching a new product? Let us tell your story and raise your visibility.

TEQ MAGAZINE

- Focuses on the region's technology and entrepreneurial sectors
- Reaches 30,000 readers seven times/year
- Delivers unique tech business content and editorial features

ON RAMP MAGAZINE

- Covers industry trends in advanced manufacturing and Industry 4.0
- Reaches 15,000 readers per issue
- Profiles companies finding success

ELECTRONIC & SOCIAL MEDIA

- Pgtech.org is your 24/7 connection to the Council. Leverage the PTC's powerful web presence, including social media channels to announce company news and make meaningful connections in the marketplace.

TECHVIBE RADIO

100.1 FM | AM 1020 KDKA

- Pittsburgh's only talk radio show interviewing companies—like yours—at the intersection of business and technology. Tune in Sundays at 6 a.m.
- One Mic Stand Podcast Series tells in-depth stories of Tech Council members

AWARDS & RECOGNITION

- Annual Tech 50 Awards Gala celebrates the best in Pittsburgh tech
- ATHENA Awards
- CIO of the Year Awards

PITTSBURGH TECH MAP

- Make your company's presence known on the only tech-centric map of Pittsburgh, distributed to an audience of 7,500 technology executives.



LEARN HOW WE CAN HELP
YOUR COMPANY SUCCEED

CONTACT US TODAY

Pittsburgh  Technology Council

100 South Commons, Suite 172, Pittsburgh, PA 15212
Phone: 412.687.2700 | Fax: 412.687.5232 | Email: info@pghtech.org
www.pghtech.org