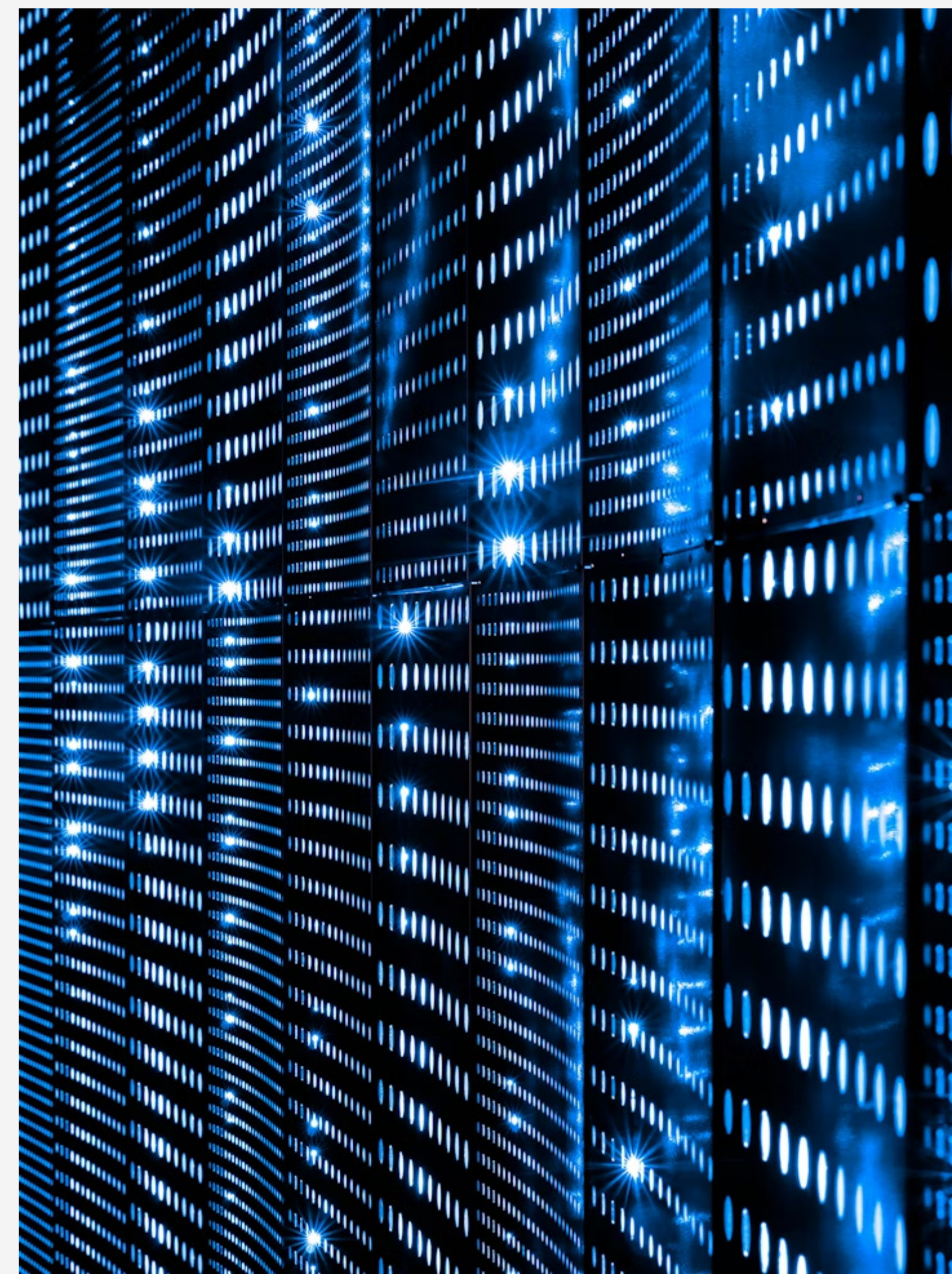Pittsburgh
Technology
Council

March 27, 2026 | Pittsburgh, PA

Pennsylvania Data Center & Energy Innovation Summit

SPONSORSHIP PACKET

pghtech.org

SUMMIT
OVERVIEW

Pennsylvania Data Center & Energy Innovation Summit:

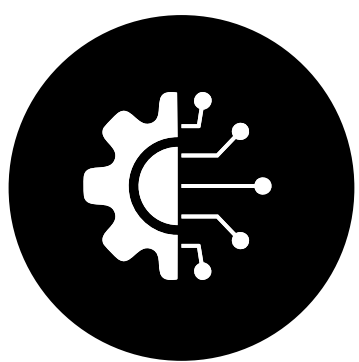**The Intersection of Innovation, Energy, and Critical Infrastructure**

Date: March 27, 2026 Location: Pittsburgh, PA @ Rivers Casino

The Pennsylvania Data Center and Energy Innovation Summit aims to position Pennsylvania as a leader in the burgeoning data center industry.

The Summit will bring together key stakeholders to explore the intersection of innovation, energy, and critical infrastructure, highlighting Pennsylvania's unique strengths in this sector.
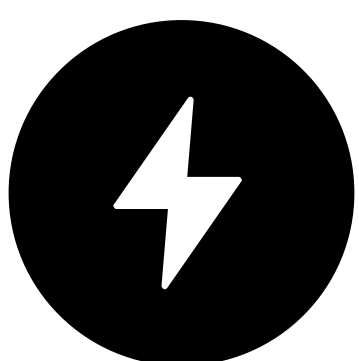

KEY THEMES

Technological Advancements

Highlighting the breakthroughs needed to make data centers more nimble, secure, efficient, and reliable. Sessions will cover the latest innovations in design and operations and the importance of continuous improvement.

Economic Impact & Opportunity

Exploring the broad economic value of the data center ecosystem—from job creation to investment attraction and industry growth. The Summit will underscore how data centers can serve as major economic drivers for Pennsylvania.
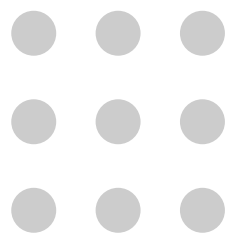
Pennsylvania's Energy Advantage

Showcasing how the state's robust energy infrastructure, including abundant resources like nuclear power, positions Pennsylvania to support future power-intensive data center projects.

Workforce & Public Policy

Examining workforce needs and policy considerations shaping the industry. Topics include talent development, incentives for data center growth, and regulatory issues affecting the sector.

OPPORTUNITIES
FOR YOUR COMPANY

The Summit presents a vital opportunity for Pennsylvania to establish itself as a prime location for data center development. By fostering collaboration and exploring the synergy between technology, energy, and infrastructure, the Summit aims to cultivate a thriving data center ecosystem within the state.

For companies, this creates a unique chance to gain insight into emerging trends, connect with industry leaders, and explore opportunities to participate in Pennsylvania's growing innovation landscape.

Program Highlights

Morning and Afternoon Keynote Speakers: Industry experts will provide a "State of the Data Center Industry" overview and insights into key trends impacting Pennsylvania. They will also showcase large-scale data center or energy initiatives under development in the state.

Networking Opportunities

The Summit will provide ample networking opportunities, including a potential data center tour during the cocktail hour.

Pittsburgh **Technology** Council

Presenting Sponsor

(SOLD OUT)

- **Event Naming:** Naming Rights to the Event (Pittsburgh Technology Council and YOUR COMPANY NAME Present)
- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **TEQ Feature:** Full-page article and half-page Ad in the Winter issue of TEQ Magazine that will be released at the Summit
- **Website Logo:** Company logo on Event page on Council website
- **Co-Hosting Role:** Co-hosting rights with Council CEO during the event
- **Thought Leadership:** 15-minute Thought Leadership Presentation to kick off the official program
- **Event Passes:** 5 all-day passes to the event, including the co-host/presenter
- **Verbal Recognition:** Verbal acknowledgment during opening remarks
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Media Exposure:** Social media and interview on the radio as part of the PA Data Center & Energy Innovation Summit Show to promote the event and your company
- **Right of Refusal:** First right of refusal for the 2027 Pennsylvania Data Center Summit

$10,000

Keynote Sponsors (2 available)

(SOLD OUT)

- **Speaking Opportunity:** 5-minute remarks before the keynote address by a designated member of your organization (this may be a sales pitch of your products/services; 1-2 slides for PowerPoint) *Keynote Speaker is invited by the Pittsburgh Technology Council, your company will not give the keynote speech*
- **Slide Logo:** Company logo displayed on Keynote introductory slide
- **TEQ Feature:** Half-page Ad in the Winter issue of TEQ Magazine that will be released at the Summit
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 4 all-day passes to the event, including the person who will give the introduction
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Signage Logo:** Company logo on event signage
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
- **Right of Refusal:** First right of refusal for the 2027 Pennsylvania Data Center Summit

$7,000

Thought-Leader Sponsorship (1 Available)

SOLD OUT

- **TEQ Feature:** Full-page article and half-page Ad in the Winter issue of TEQ Magazine that will be released at the Summit
- **TEQ Logo:** Logo in the header and article in the TEQHub that will include coverage of the Summit
  - TEQHub is emailed out to 20,000+ subscribers
  - TEQHub is also available online
  - Has an open rate of 24%
  - CTR of 20%
- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 2 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)

$6,500

Panel Sponsor (Up to 3 Available)

SOLD OUT

- **Speaking Opportunity:** Panelist introduction or panel moderation (panelist the moderator must be approved by the Tech Council)
- **Panel Logo:** Logo displayed on screen behind panel
- **TEQ Feature:** Half-page Ad in the Winter issue of TEQ Magazine that will be released at the Summit
- **Program Logo:** Logo placement on the online program and website
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 3 all-day passes to the event, including the moderator or panelist
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Signage Logo:** Company logo on event signage
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
- **Right of Refusal:** First right of refusal for the 2027 Pennsylvania Data Center Summit

$5,750

Pittsburgh **Technology** Council

VIP Reception (2 available)

SOLD OUT

- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 3 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Signage Logo:** Company logo on event signage
- **Program Logo:** Logo placement on the online program and website
- **Creative Branding Opportunity:** Option for creative branding at the Happy Hour at the sponsor's expense (additional signage, giveaways, etc.)
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
- **Napkin Logo:** Cocktail Napkins with Company Logo
- **Right of Refusal:** First right of refusal for the 2027 Pennsylvania Data Center Summit

$4,500

Tote Bag Sponsor (Giveaway) (1 available)

SOLD OUT

- **Tote Bag Logo:** Logo to be printed on the giveaway tote bag along with the Pittsburgh Technology Council and/or PA Data Center & Energy Innovation Summit logo (275 tote bags will be ordered)
- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 2 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Meal Signage Logo:** Company logo on meal function signage and tent cards
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)

$4,500

Pittsburgh **Technology** Council

Meal Function Sponsor
(Breakfast, Lunch, and Two Breaks)

SOLD OUT

- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 2 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Meal Signage Logo:** Company logo on meal function signage and tent cards
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
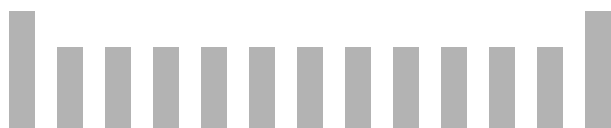
$4,000

Supporting Sponsor

- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 2 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Program Logo:** Logo placement on the online program and website
- **Display Opportunity:** Opportunity to have a display table with a pull-up banner or tabletop display
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)

$3,250

Participating Sponsor

- **Promotional Logo:** Company logo on pre-event promotion and collateral
- **Website Logo:** Company logo on event page on Council website
- **Event Passes:** 2 all-day passes to the event
- **Verbal Recognition:** Verbal acknowledgement in opening remarks
- **Program Logo:** Logo placement on the online program and website
- **Attendee List:** List of attendees post-event (name, title, and company only; email addresses of those who opt-in at registration will be shared)
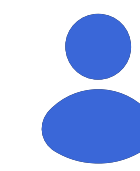
$2,000

PITTSBURGH
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Council

GET IN TOUCH
WITH US

For inquiries or a conversation about sponsorship opportunities, please get in touch. We're committed to finding the right fit for your company's needs. We're excited to work together to support Pennsylvania's growing tech and energy ecosystem.

Ashley Steckel
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